



QUARTER SHARE: THE BIG PICTURE

I love DTP, and I want to help it grow. What can I do?

First off, thank you! We love you, too. Second, tell me if this sounds familiar: You're a young professional. You enjoy art, culture, iced coffee, and probably *Downton Abbey*. You're the kind of person who's worked hard to buck the trend of living in your parents' basement, and you've landed a sweet grown-up job of your own. You're a big fan of theatre, but between that fancy job, searching for a gentleman caller, drinking whiskey with your friends, and trolling the obituaries for the elusive rent-controlled apartment you can now afford, you don't have a lot of extra time in your calendar. That said, you still don't want to totally abandon a personal relationship with the exciting contemporary New York City art world.

If this sounds like you, I'd like to tell you about Quarter Share.

How does Quarter Share work? (The nitty-gritty.)

Members of Quarter Share commit to a regular tax-deductible contribution of \$25 per month over the course of a single year. 85% of contributions made to the program directly support The Deconstructive Theatre Project's artistic and community service programming, and the remaining 15% supports Quarter Share social and cultural engagement activities.

What does DTP get? (An important question.)

Quarter Share is a "choose your own adventure"-type of program. You worked hard for the money; you get to decide where it goes. Options for funding distribution might include:

- Providing full artist fees to a production's performers or design team;
- Underwriting box office revenue to provide tickets to low-income individuals;
- Funding a theatre-making technique workshop at the company's partner educational institution, Williamsburg Collegiate Charter School.

Don't worry— we'll work hard to keep you abreast of the immediate and measurable impact of your shared investment through monthly correspondence from us (the company's artistic leadership) explaining how your contributions are shaping the company. Occasional specially tailored events will demonstrate your impact directly as well.

What do you get? (A more important question.)

Quarter Share provides unique opportunities for social engagement and connection with arts-minded individuals, and directly incorporates you into the theatrical producing and outreach process. We plan social and cultural activities with an eye toward expanding your involvement in and access to the New York City performing arts community. Opportunities may include:

- Complimentary tickets to a Broadway or experimental performance;
- Pre-production cocktail celebrations with The Deconstructive Theatre Project's artists;
- Creative seminars and workshops related to the company's current creative projects.

You are always welcome to suggest social engagement events. All members of Quarter Share are invited to specially scheduled open rehearsals and receive two complimentary tickets to the annual world premiere production. (Cue that gentleman caller you've been teeing up...)

Why DTP, why Quarter Share, why now? (The most important questions, we think...)

Well, you're here and you've read this far, so we imagine you've either seen some of our work, or you know and care about someone who's already involved with us. Quarter Share is the single most important revenue source for our small but mighty company. It's what keeps us afloat while we rehearse the next big thing. And let me tell you, rehearsing, planning, and growing are all expensive ventures. But for \$25 a month, you can make that expense manageable. And let's face it, \$25 is chump change compared to the expense of those late-night cab rides you've gotten in the habit of taking.

Is Quarter Share a substantial time commitment?

No. Although it can be if you'd like! Quarter Share is designed to allow for as little or as much involvement as you'd prefer. The only requirement is an annual contribution of \$25 per month over the course of the year. We know you've got a life. That said, Quarter Share is a wonderful way to become more involved with The Deconstructive Theatre Project. Previous contributors have transitioned into additional roles as active volunteers, core artists, and board members.

Where can I sign up?

I can't believe it took you this long to ask. Please visit: www.deconstructivetheatreproject.org/quartershare

I'm signed up, but I still want bonus points...

We love a good teacher's pet. 1,000 bonus points to you if your fancy job offers some sort of matching charitable gift program. If so, hit us up. Now, please. (Think of the children...)

For more information...

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